



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**From March 1 to 31, let's celebrate the 26th edition of Les Rendez-vous de la Francophonie!**

**Ottawa, February 29, 2024** – The Dialogue Foundation and its partners are about to launch the 26th edition of [Les Rendez-vous de la Francophonie \(RVF\)](#), which will be held from March 1 to 31, 2024. This year's theme: "Launch Into Discovery!"

Throughout the month of March, the spokespersons for the 2024 RVF, Micheline Marchildon and LeFLOFRANCO, will set off on a cross-Canada tour brimming with comedy and music. Many other activities will also be taking place throughout the country to celebrate Francophone culture.

As the Dialogue Foundation's Executive Director, Ajà Besler, pointed out, "In its capacity as organizer of the RVF, the Foundation is proud to offer a variety of activities and contests that highlight the richness of Francophone culture and the vibrancy of Francophone communities. It's thanks to our partners that the RVF is able to offer so much content during the month of March, and we're so grateful to them!"

### **A variety of fun contests**



To showcase the French language and the Francophone and Acadian cultures, the RVF has a variety of contests in store on the theme of travel and discovery. There's something for everyone! And prizes valued at over \$10,000 are up for grabs!

For the second consecutive year, the **Franco-Tour** contest, presented by Air Canada and the Language Portal of Canada (an initiative of the Translation Bureau at Public Services and Procurement Canada), will take you on a tour of Canada's Francophonie and have you exploring five regions of the country.



The **Explore the Francosphere** contest, presented by NAV CANADA, VIA Rail Canada and Parks Canada, will give you a chance to discover a number of Francophone and Acadian artists and authors. And the **Activity That's Going Places** contest will literally have the winner travelling by train!



Finally, the **Mots en couleurs** and **Danser avec les mots** contests offer classroom activities to help students learn and have fun at the same time.

## Activities across the country

Starting March 1, you'll be able to explore the entire calendar of events for this year's out-of-this-world edition! The RVF website gives you access to community and educational resources, to featured Francophone musicians and authors, and to activities and contests for students, which can be found in the "School Programs" section. As in past editions, the National Film Board is offering free films and will be featuring five exciting new selections.

"Through the Language Portal of Canada, Public Services and Procurement Canada's Translation Bureau is once again taking part in this key event for Francophones and Francophiles across the country. We are very proud to help develop activities for young and old alike and to promote the various aspects of Francophone culture." – Jean-François Lymburner, Chief Executive Officer of Public Services and Procurement Canada's Translation Bureau.

**Have fun exploring [RVF.ca](https://rvf.ca), and enjoy the 26th edition of Les Rendez-vous de la Francophonie!**

-30-

### About the RVF

The RVF is one of the cultural events celebrating International Francophonie Day. An initiative of the Dialogue Foundation, the RVF is made possible through financial support from the Government of Canada.

*The Dialogue Foundation and the 2024 RVF team would like to thank their key partners: the Department of Canadian Heritage, Air Canada, the Language Portal of Canada (an initiative of Public Services and Procurement Canada's Translation Bureau), the National Film Board of Canada, NAV CANADA, VIA Rail Canada, the Fédération de la jeunesse canadienne-française, Parks Canada, Canada Post, the Secrétariat du Québec aux relations canadiennes, TFO, La Cité collégiale, the University of Ottawa, Unis TV, the Conseil des écoles publiques de l'Est de l'Ontario, the Conseil des écoles catholiques du Centre-Est, Simon Fraser University, Université Sainte-Anne, the University of Alberta – Campus Saint-Jean and Canadian Parents for French.*

Source:

Mathieu Fortin, Communications Consultant

613-762-2178 / [m.fortin@fondationdialogue.ca](mailto:m.fortin@fondationdialogue.ca)

