



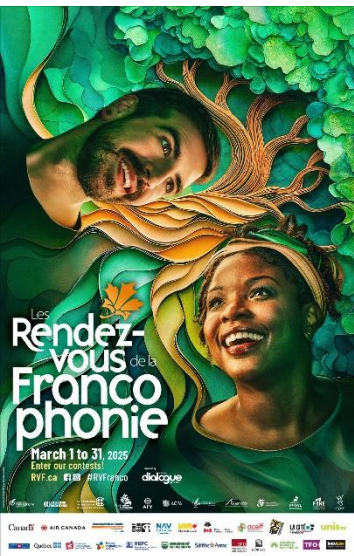
**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**THE 2025 RENDEZ-VOUS DE LA FRANCOPHONIE IS FAST APPROACHING!  
CHECK OUT THE POSTER AND THE LATEST NEWS TODAY!**

**Ottawa, January 29, 2025** – The Dialogue Network, which organizes Les Rendez-vous de la Francophonie (RVF), is pleased to unveil the poster for the 2025 edition, the theme of which is “Cultivate your roots!” This fun, captivating poster is now on the RVF site, along with this year’s programming, which will take place from March 1 to 31.

**THE POSTER**

Available in digital format at [RVF.ca/en](http://RVF.ca/en) and in print in the RVF Boutique, the 2025 poster represents the synergy between the two RVF spokespersons, Gyaume Boulianne and Garihanna Jean-Louis. Their roots are intertwined, forging strong bonds that unite them in a common mission and connect them to the new communities they explore. This inviting and engaging visual illustrates a natural process: nurturing our heritage allows it to blossom and flourish so that new and unique shoots can spring from its roots, celebrating the very essence of the Francophonie. The central element of the poster is a tree with a dynamic system of roots. Inspired by the art of paper quilling, the tree symbolizes the rich diversity of Canada’s Francophonie, which is composed of interconnected communities that are constantly evolving. This unique illustration invites Francophones, Francophiles and Anglophones alike to explore a world that sparks curiosity.



**THE CONTESTS**

The all new “Comme on dit par chez nous” contest, which will open on February 27, 2025, showcases Francophone expressions from Canada. Other contests, such as “Neurones francophones” (for secondary students) and “Mots en couleurs” (for primary students), allow participants to learn while having fun! These contests were prepared by the Language Portal of Canada, a proud partner of the RVF and an initiative of Public Services and Procurement Canada’s Translation Bureau.



The finalists of the “Il était un poème” contest will be announced on March 1, and the general public will be invited to vote for their favourite video! Thanks to our partners, which include Air Canada, VIA Rail Canada, NAV CANADA and La Cité, thousands of dollars in prizes will be awarded to the winners of the various contests.

## THE PROGRAMMING

The new event calendar is now online. Organizations from coast to coast to coast can promote their events by adding them to the calendar, which also includes the dates of the RVF comedy tour and The Music of Trécarré tour. During these tours, the RVF spokespersons will be connecting with people in communities across the country! In addition, schools, communities, organizations and institutions are encouraged to book a National Film Board screening! It's a wonderful way to celebrate Les Rendez-vous de la Francophonie for free!



More news and a lot of great content is already available at [RVF.ca/en!](http://RVF.ca/en!)

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## ABOUT THE RVF

The RVF is one of the many cultural events celebrating International Francophonie Day. An initiative of the Dialogue Network, the RVF is made possible through financial support from the Government of Canada.

The Dialogue Network and the RVF 2025 team would like to thank their key partners: the Department of Canadian Heritage, Air Canada, the Language Portal of Canada (an initiative of Public Services and Procurement Canada's Translation Bureau), the National Film Board, NAV Canada, VIA Rail Canada, Parks Canada, Canada Post, the Quebec Secretariat for Canadian Relations, TFO, La Cité College, the University of Ottawa, Unis TV, the Conseil des écoles publiques de l'Est de l'Ontario, the Conseil des écoles catholiques du Centre Est, the Regroupement des éditeurs franco-canadiens, Sainte Anne University and Canadian Parents for French.

## SOURCE

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