

## NEWS RELEASE - FOR IMMEDIATE RELEASE

# The 24<sup>th</sup> Rendez-vous de la Francophonie at the Heart of Canadian Traditions!

**Ottawa, March 1, 2022** – The Canadian Foundation for Cross-Cultural Dialogue and its partners are launching the 24<sup>th</sup> edition of the Rendez-vous de la Francophonie today, which will run until **March 31, 2022**, with the theme **“These traditions that forge identities.”**

### A unifying theme

Represented by a traditional and original work of art from Nova Scotia’s Acadia, the theme of the 2022 edition reflects the festive and inclusive spirit of the Rendez-vous de la Francophonie.

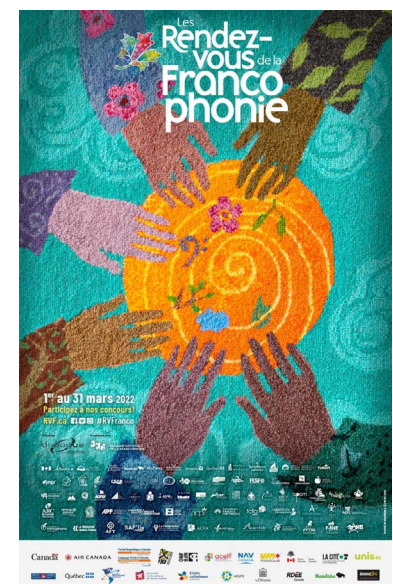
“This year’s RVF is about inclusion and openness,” says Allister Surette, President of the Canadian Foundation for Cross-Cultural Dialogue. “This event highlights the contribution of Canadians of different origins, while recognizing the presence and the thousand-year-old contribution of Indigenous Peoples in North America.”

Whether through flying the flags of Canada’s Francophone and Acadian communities, community meetings, cultural events, webinars or protocol ceremonies, there is every reason to celebrate this traditionally vibrant Francophonie.

<https://youtu.be/PEiS3wnj05w>



[Download the poster here](#)





## National launch

Starting at 12:30 (Ottawa time), you can join RVF spokespersons Elisapie and Neev, live from the Excentricité space at Collège La Cité via [Zoom](#) or the RVF [Facebook page](#). On the agenda are surprise performances and the unveiling of this 24th edition!

Among the activities launched today, discover the [2022 Journal](#), which includes editorials on different Canadian traditions, videos, free films from the National Film Board, contests and games.

## Contest

The RVF received nearly 100 traditional recipes from across the country for the [Delectable Traditions](#) contest, presented in collaboration with Air Canada! Now it's time to vote for your favourite recipe from the finalists.

Starting now, get to know five characters through the Language Portal of Canada and Via Rail's [Connected Through Traditions](#) contest.



The Language Portal of Canada's traditional spelling challenge [Write It Right](#) is also online!

"There are a lot of great prizes to be won," says Neev, one of the two spokespersons for the 24<sup>th</sup> Rendez-vous de la Francophonie. "An Air Canada business class trip to a Canadian destination, a tourist getaway and several cash prizes, too! It's all happening on [RVF.ca](#)!"



## Delectable traditions

• C O N T E S T •

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The RVF are part of the events surrounding the International Francophonie Day, organized on March 20 every year to promote the French language and its many cultural expressions. Made possible by the financial support of the Government of Canada, the RVF is overseen by the Canadian Foundation for Cross-Cultural Dialogue.

### SOURCE

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The Canadian Foundation for Cross-Cultural Dialogue and the 2022 RVF team would like to thank their main partners: the Department of Canadian Heritage, Air Canada, the Language Portal of Canada (an initiative of Public Services and Procurement Canada's Translation Bureau), the Fédération de la jeunesse canadienne-française (FJCF), NAV Canada, the National Film Board (NFB), VIA Rail, the Association canadienne d'éducation de langue française (ACELF), the Conseil des écoles publiques de l'Est de l'Ontario (CEPEO), the Conseil des écoles catholiques du Centre Est (CECCE), Parks Canada, Canada Post, the Association des collèges et universités de la francophonie canadienne (ACUFC), the University of Ottawa, Mauril, the Centre de la francophonie des Amériques (CFA), the Secrétariat du Québec aux relations canadiennes, Collège La Cité, the REFC, the Manitoba Government, RDEE Canada, TFO and Unis TV.

Thank you to our Platinum partners

