

PRESS RELEASE FOR IMMEDIATE RELEASE

The RVF announces its 2024 spokespersons and cross-Canada tours!

Ottawa, November 16, 2023 – In October, the RVF unveiled the theme of its 2024 edition: "Launch into discovery!" Now it's time for the RVF to introduce you to its two spokespersons: LeFLOFRANCO and Micheline Marchildon! In March, they'll be sharing their experiences and their passion for the Francophonie with communities across the country, from coast to coast to coast.



LeFLOFRANCO

LeFLOFRANCO is a hip-hop artist who was born in Paris to Haitian parents and grew up in the Ottawa-Gatineau Region. His goal is to open new horizons for the hip-hop scene by delivering a style he describes as "multicoloured urban pop"!

High schools can now apply to host a **show and talk** given by LeFLOFRANCO, organized exclusively for the 2024 edition of the RVF!

The general public can also enjoy a performance by FLO!

Broadcasters and community organizations can also bring FLO's unique show to the public. You can find all the information and the registration form at <u>RVF.ca</u>

Micheline Marchildon

Comedian, actress and host Micheline Marchildon is a Franco-Manitoban from Saint-Boniface. Throughout her long and successful career, she has appeared in more than 250 TV episodes over some 15 TV seasons. She also performs her comedy shows across Canada.

The RVF would like to take this opportunity to announce the dates and locations of the upcoming **Juste pour rire tour,** which includes shows by Micheline Marchildon, Luc Leblanc and Korine Côté.



Consult the RVF calendar of events for details of the tour, which has stops in Vancouver, Calgary, Moncton, Ottawa, Yellowknife and other cities!

Micheline will also be giving **comedy workshops**, including one at Manitoba's Camp Foud'Rire.

REVAMPED CALENDAR OF EVENTS

Check out the colourful, fun and user-friendly RVF calendar of events!

You can search for RVF 2024 activities happening near you in the new <u>RVF calendar of events</u>.

In the months leading up to March, participating organizations will be invited to add their events to the calendar and share the beauty and hospitality of their Francophone community.

REMINDER – MICROGRANT PROGRAM

On October 17, the RVF opened its microgrant program, inviting non-profit organizations to apply for a grant to support local, community and rural activities that will be part of the RVF and to bring Canada's Francophonie to new audiences. Organizations have until November 17, 2023, to fill out the <u>microgrant application form</u>.

About the RVF

The RVF is one of the cultural events celebrating International Francophonie Day. An initiative of the Dialogue Foundation, the RVF is made possible through financial support from the Government of Canada.

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